JEFFERSON STATE COMMUNITY COLLEGE
NURSING EDUCATION PROGRAM

SOCIAL MEDIA POLICY

Social media are defined as, but not limited to, web-based or mobile technologies used for interactive communication. Example of social media include but are not limited to blogs, texting, YouTube, social networking sites such as Facebook, Twitter, Instagram, etc. Regardless of the forms of media used, students are responsible for the content they post or promote. Students in the Jefferson State Nursing Program are prohibited from disclosing through social media any of the following:

1. Protected Health Information, as defined by the Health Insurance Portability and Accountability Act (HIPAA). Ex. Using patients’ name (any identifier including initials, hospital name, etc.) and personal health information in any way.
2. Confidential, or proprietary information about families, clinical facility staff, or clinical institutions.
3. Copyrighted or intellectual property belonging to the faculty or the College.
4. Clinical discussions that include identifiable information related to patients, families, or clinical facilities.
5. Stating personal opinions as being endorsed by the Nursing Program.
6. Using information and conducting activities that may violate Jefferson State’s Nursing Program policies.
7. Accessing any personal social networking sites while in the clinical setting.
8. Acting in any manner violating Jefferson State’s Harassment Policy.
9. Violation of this policy may result in dismissal from the clinical site with unsatisfactory performance for each day of the violation, course failure and/or permanent dismissal from the nursing program.

Nursing students and nurses should be aware that social media, utilized incorrectly, might violate privacy and confidentiality. Please review the Alabama Board of Nursing Administrative Code Chapter 610-X-8-.02 Denial of Initial License: “6. Failure to produce evidence of good moral character.”